

WATERTOWN YOUTH SOCCER ASSOCIATION
BOARD MEETING

July 2, 2025, 18:00

Recorder: Shannon Elverud

Present: Matt Schlaht, Michele Seaton-Bertsch, Anna Bisgard, Jesse Hauck, Travis Schochenmaier, Justin Fisher (via Teams call)

Non-Board Members Present: Shannon Elverud, Andrew Meek

Absent: Rachel Hauck

WYSA Vision: ***A professionally run soccer program that is fun for all ages by providing opportunities for developing and enhancing individual talents, teamwork and sportsmanship.***

Agenda Item	
Call to Order	Call to order at 5:59pm - TS
Approval of Minutes for Previous Meeting	Previous Month Minutes – Will do this next month when we have those minutes from Justin. Motion to approve: Seconded by:
Treasurer Report	Motion to approve: TS Seconded by: MS Discussion: Reliabank CD – transfer to Dacotah Bank? -Keep CD at Reliabank – Full Board in agreement to roll into the 16 month CD special at 3.95% APY. Anna Bisgard and Shannon Elverud will be the names on the CD. Motion by MS, Second by MT Anna and Shannon will work with Reliabank over the next week to get this situated.
Executive Director Report	Follow Up: New Business <ul style="list-style-type: none"> • Past Due Policy – Review draft policy – All good on the policy, it is included in the new competitive registration for 2025-2026. • Academy Cost – Change cost of Academy for the 3 year olds to \$20, 4 year olds to \$30, 5 year old to \$30. Get each Academy child a shirt (Purple and logo like the Rec shirts) Get 50 YXS, 50 YS so we have some stock. Motion by MSB, Second by JH • United Way Grant Update – Grant given for 2026 at \$10K • Chase the Ace – Blackout Period – Follow the Blackout period from United Way and start making a disclaimer on the Chase the ace blast to inform the public of the 2 month break (Sept 1-Oct 31) • Canopy Cost – Advantage graphics will be the best option for 10x10 in size. 2-5 canopies will run about \$752.50, 6-11 will be about \$737. TS motioned to purchase 5 canopies from Advantage Graphics and one canopy will have Sioux Valley Logo, Second by MSB.

	<ul style="list-style-type: none"> • Rec Scholarship request reviewed for G.C. – Motion by AB to approve at 100%, Second by MS
Registrar Report	<p>Follow Up:</p> <p>New Business</p> <ul style="list-style-type: none"> • White Shorts – Youth is \$25.55, Adult \$29.05 – Will revisit this when we do new uniforms kits in 2 years. • Need to order more stock for the youth uniforms – Rachel will work to get this done. • Registration – Travis proposed building in 9 club-wide tournaments into registration. See spreadsheet. Talked about recording a team’s call explaining the new cost for registration along with a detailed “invoice” and copy of Travis’ spreadsheet. I need to get registration out within the next few days. Shifting ideas: Travis motioned to invoice 3 club-wide tournaments to each child at the beginning of each season that they are registered, Second by JH -Shannon will work on an email to the organization to explain the shift into this and send it to the Board to proofread before we send it out to the organization with the link to register.
	<p>New Business</p> <ul style="list-style-type: none"> • Registering teams before they have commitments. • Open Registration July 3rd (DASC Registration comes fast) – See above. • Spring/Summer Wrap up coaches Meeting will be July 16th. • Update on Fall Coaches – Wyatt/Derek U9/10B, U11/12B Andrew M/Wade T., U14/15B Coach TBD, U17B+ Matt/Aaron, U11/12G Lucas, U9/10G Coach TBD, U13/14G Coach TBD, U15+G Justin? • Add Raffle Money to multi-Merchant funds, do we discount more than \$25 for club wide events this fall and Winter, or bank it? – Raffle money is \$9,025, Board discussed not adding this money to the Multi Merchant. We will leave that out and let it supplement in other areas. • Pickles Fundraiser- Matt is talking about allowing teams to do individual fundraisers for their team fees. Pickles is doing a bake sale at the Wednesday night downtown event and would like to keep this money going to their own team registration fees. The concern is allowing teams to fundraise for their own purposes, which is not operating as a club, so the board discussed this being a one and done. We are just going to add it to the multi merchant money as additional funds. <p>Follow Up</p> <ul style="list-style-type: none"> •
Volunteer Coordinator Report	<p>New Business</p>

Recreation Report	<p>New Business</p> <ul style="list-style-type: none"> Fall Rec is currently open – 30 registrations so far. Early Bird registration ends on July 4th. Starts August 25 to Sept 25th. <p>Follow Up</p>
Facilities Report	<p>New Business</p> <p>Follow Up</p> <ul style="list-style-type: none"> Coaches need to remember when they move goal to move them back and stake them back in. Do not need to move goals for the fourth of July – just make sure they are staked in. JV games will be at Anza on Field 2. Jesse has been talking to Brandsrud about getting some things completed on the fields before season start. Fall clean up – August 13th 6-8pm
Fundraising	<p>Follow Up</p> <ul style="list-style-type: none"> Golf Tournament ON HOLD Banquet ON HOLD Chase the Ace – Grand Pot is currently sitting at \$2,778 after Week 14 – send sign up back out the board to make sure they are staffed through Fall HS season. Spirit Package <ul style="list-style-type: none"> WYSA Gear package – Scarf, Window Sticker, Yard Sign, Hotel Room Sign (\$25-\$40 each sign) Will check with Advantage Graphics on Hotel door sign to see if they can do something like that. Cost - \$50?
WYSA Tournament	<p>New Business</p> <ul style="list-style-type: none"> Summary for the Spring tournament will be emailed to the Board within the next few weeks from MSB. <p>Follow Up</p>
Strategic Planning Update	<ul style="list-style-type: none">
New Business	<ul style="list-style-type: none">
Old Business	<ul style="list-style-type: none"> TOP Soccer – On hold. Veo <ul style="list-style-type: none"> Option to sell sponsorship spots for video feed with sponsor logos Open Board Position – Need to email and blast out to the organization. Turf Tank
Next Meeting	<ul style="list-style-type: none"> August 6th at 6pm at Cloud 9

Executive Session	•
Adjournment	Motion to approve: MS Seconded by: TS

Respectfully submitted by,