

WATERTOWN YOUTH SOCCER ASSOCIATION  
BOARD MEETING

June 4th, 2025, 18:00

**Recorder:** Justin

**Present:** Matt Tolrud, Michele Seaton-Bertsch, Matt Schlaht, Anna Bisgard, Jesse Hauck

**Non-Board Members Present:** Shannon Elverud, Rachel Hauck

**Absent:**

WYSA Vision: ***A professionally run soccer program that is fun for all ages by providing opportunities for developing and enhancing individual talents, teamwork and sportsmanship.***

Agenda Item	
Call to Order	<b>Call to order at 17:59</b>
Approval of Minutes for Previous Meeting	<b>Previous Month Minutes Motion to approve: TS Seconded by: JH Motion Carried</b>
Treasurer Report	<b>Motion to approve: MS Seconded by: JH Motion Carried Discussion:</b>
Executive Director Report	<b>Follow Up:</b>  <b>New Business</b> <ul style="list-style-type: none"> <li>• Past Due Policy – Review draft policy           <ul style="list-style-type: none"> <li>○ Motion was made to approve the Past Due Policy which is to be signed during registration. Rachel's name will be removed and replaced with general verbiage.</li> <li>○ Motion by TS, Second by MS, Motion Carried</li> </ul> </li> </ul>
Registrar Report	<b>Follow Up:</b> No Report  <b>New Business</b> <ul style="list-style-type: none"> <li>•</li> </ul>
Competitive Report	<b>New Business</b> <ul style="list-style-type: none"> <li>• Reimbursement Update</li> <li>• U13/14 Boys Parent Meeting</li> <li>• Fall Club Wide Tournaments           <ul style="list-style-type: none"> <li>○ Omaha, DASC, WTN</li> </ul> </li> <li>• Coaches Update for Fall</li> </ul>

	<ul style="list-style-type: none"> <li>○ Meeting planned for end of July</li> <li>● Field Tents &amp; Benches <ul style="list-style-type: none"> <li>○ Discussion around purchasing tents and benches to help our organization present a uniformed look while at tournaments.</li> <li>○ Parents would need to be involved with the transport and set up of these as the coaches have a lot to manage and handle tournament weekends already.</li> </ul> </li> <li>● White Short Discussion <ul style="list-style-type: none"> <li>○ Discussion around adding white shorts to our uniform kits took place. There was mixed views and feelings. Email to be drafted for club wide distribution to seek input/interest.</li> <li>○ Rachel was to get a quote from BSN</li> </ul> </li> </ul> <p><b>Follow Up</b></p> <ul style="list-style-type: none"> <li>● Outstanding invoices</li> <li>● BASA U13/14 Girls Team <ul style="list-style-type: none"> <li>○ Looking at potential of fall 2025 <ul style="list-style-type: none"> <li>▪ No further communication from the group at this time.</li> </ul> </li> </ul> </li> <li>● Bring a Friend to practice <ul style="list-style-type: none"> <li>○ Waivers have been created and the next step is to communicate out to the organization.</li> </ul> </li> </ul>
<p>Volunteer Coordinator Report</p>	<p><b>New Business</b></p> <p>4<sup>th</sup> of July Sign Up</p> <ul style="list-style-type: none"> <li>● Discussion took place on whether or not to open concessions for 4<sup>th</sup> of July display at Anza. Challenge to find volunteers and many board members are not available. Motion to not open concessions was made by TS, Seconded by JH, Motion Carried.</li> <li>● Discussion around raising the volunteer check from \$250 to \$500 took place to aid in getting people to step up for volunteering and also to align our policy with other local youth organizations. Motion was made by TS, seconded by JH, Motion Carried.</li> </ul>
<p>Recreation Report</p>	<p><b>New Business</b></p> <ul style="list-style-type: none"> <li>● Last week of Rec <ul style="list-style-type: none"> <li>○ Feedback from team who's coach was not there consistently was shared. After discussion a motion was made to reimburse those families the cost of registration for the season. Motion was made by MSB, seconded by JH, Motion carried.</li> </ul> </li> <li>● Need to figure out option for teams who's coaches can't make it <ul style="list-style-type: none"> <li>○ Coaches doesn't show, team doesn't run?</li> </ul> </li> <li>● Look to have a meeting at the end of Rec on Thursday for families looking at the next steps.</li> </ul> <p>Discussion was had about having a printed copy of the lesson plans in the club house for anyone who has to fill in.</p>

	<p>A discussion was held around how we handle coaches who are not able to make a session and cannot find a sub coach. It's a constant struggle to find subs and a lot of the time it is last minute. Discussion ended around, if a coach cannot find a replacement then that particular team will not hold a session that evening.</p> <p><b>Follow Up</b></p>
Facilities Report	<p><b>New Business</b></p> <ul style="list-style-type: none"> <li>• Parking Lot <ul style="list-style-type: none"> <li>○ Jesse talked to the City, they mentioned adding dust control for the parking lot to their budget for later in the year.</li> </ul> </li> <li>• Anza Complex Name – Field Sponsors</li> <li>• Facility Plan – <ul style="list-style-type: none"> <li>○ Can the city provide a list of what they do and when? <ul style="list-style-type: none"> <li>▪ Watering, seeding, fertilizing, weeds, etc.</li> </ul> </li> </ul> </li> </ul> <p><b>Follow Up</b></p> <ul style="list-style-type: none"> <li>• Fireworks Display – discussion with City</li> </ul> <p>Paint needs to be ordered</p> <p>Discussion took place around asking the City for the water plot/layout for the sprinkler system and also to find out what the pressure in the system is to ensure it is enough for what we need.</p>
Fundraising	<p><b>Follow Up</b></p> <ul style="list-style-type: none"> <li>• Golf Tournament</li> <li>• Banquet</li> <li>• Chase the Ace – Grand Pot is currently sitting at \$ 2190 <ul style="list-style-type: none"> <li>○ Do we need to relocate?</li> </ul> </li> </ul> <p>Discussion took place around getting an ad on one of the digital billboards in town. Decision was to go with the one 212 or by Hobby Lobby.</p> <ul style="list-style-type: none"> <li>• Raffle tickets <ul style="list-style-type: none"> <li>○ How are we handling the drawing at the tournament? <ul style="list-style-type: none"> <li>▪ We will sell all day at the tournament</li> </ul> </li> </ul> </li> <li>• Spirit Package <ul style="list-style-type: none"> <li>○ WYSA Gear package – Scarf, Window Sticker, Yard Sign, Hotel Room Sign</li> <li>○ Cost - \$50?</li> </ul> </li> </ul> <p>Discussion to pull the yard signs out of the package and then review pricing and options at the July meeting.</p>
WYSA Tournament	<p><b>New Business</b></p> <ul style="list-style-type: none"> <li>• 41 Teams</li> </ul>

	<ul style="list-style-type: none"> <li>• Concession stands – Marking prices up for event? <ul style="list-style-type: none"> <li>○ Shannon to review and bring back to the board for further review.</li> </ul> </li> <li>• Create follow up survey to go out to participating clubs – coaches, team managers, players, parents.</li> <li>• Future tournament <ul style="list-style-type: none"> <li>○ Reserve the weekend prior to the tournament to preserve the fields.</li> <li>○ Potentially do a regional rec fun day – invite surrounding communities to come down <ul style="list-style-type: none"> <li>▪ Discussion took place around having a one day “fun day” event with other area clubs/organization.</li> <li>▪ Bring in inflatables, etc.</li> </ul> </li> </ul> </li> <li>• Start formulating fall tournament marketing plan. Can we plan to complete by end of June?</li> </ul> <p><b>Follow Up</b></p>
Strategic Planning Update	<ul style="list-style-type: none"> <li>•</li> </ul>
New Business	<ul style="list-style-type: none"> <li>• Election of Officers</li> </ul> <p>Officer Elections took place with the following results:</p> <p>President – Justin Fischer – Nomination by MSB, second by JH, Motion Carried</p> <p>VP – Travis Schochenmeier – Nomination by MSB, Second by MS, Motion Carried</p> <p>Treasurer – Anna Bisgard – Nomination by MSB, Second by TS, Motion Carried</p> <p>Secretary – Matt Tolrud – Nomination by MSB, Second by TS, Motion Carried</p> <p>Chair Positions were also discussed with the following being decided:</p> <p>Competitive Chair – Matt Schlaht – Motion by MSB, Second by JH, Motion Carried</p> <p>Facilities – Jesse Hauck – Motion by MS, second by MSB, Motion Carried</p> <p>Fundraising/Marketing/Recruitment – Travis Schochenmeier – Motion by JH, Second by MSB, Motion Carried</p> <p>Volunteer Coordinator – Michele Seaton-Bertsch – Motion by TS, Second by AB, Motion Carried</p> <p>Rec Chair – Justin Fischer – Motion by MSB, Second by TS, Motion Carried</p>

	<ul style="list-style-type: none"> <li>• Booster Club Account</li> </ul> <p>Discussion took place around trying to move the Booster Club Account out from WYSA as the account is tied to Shannon's name and with her now coaching high school we do not want to jeopardize the standing for the booster club. Rachel to reach out to the Watertown Area Community Foundation to see if they are able to help.</p> <ul style="list-style-type: none"> <li>• Review of Code of Conduct for players, coaches, parents, board</li> </ul>
Old Business	<ul style="list-style-type: none"> <li>• TOP Soccer – On hold.</li> <li>• Veo <ul style="list-style-type: none"> <li>○ Option to sell sponsorship spots for video feed with sponsor logos</li> </ul> </li> <li>• Open Board Position</li> </ul> <p>Discussion was held around this topic and Liz Stolp's name was brought up as a potential candidate. Further discussion with her to take place to gauge her interest.</p> <ul style="list-style-type: none"> <li>• Turf Tank</li> <li>•</li> </ul>
Next Meeting	July 2 <sup>nd</sup> at Anza @ 6pm
Executive Session	<ul style="list-style-type: none"> <li>• Board will hold Executive Session</li> </ul>
Adjournment	<p><b>Motion to approve: MS</b>  <b>Seconded by: TS</b>  <b>Motion Carried</b></p>

Respectfully submitted by,

Justin Fischer`