

WATERTOWN YOUTH SOCCER ASSOCIATION
BOARD MEETING

February 3, 2026, 17:30

Recorder:

Present:

Non-Board Members Present:

Absent:

WYSA Vision: ***A professionally run soccer program that is fun for all ages by providing opportunities for developing and enhancing individual talents, teamwork and sportsmanship.***

Agenda Item	
Call to Order	Call to order at
Approval of Minutes for Previous Meeting	Previous Month Minutes Motion to approve: Seconded by:
Treasurer Report	Motion to approve: Seconded by:
Executive Director Report	New Business <ul style="list-style-type: none"> • Coach & Board Pictures • Website Update • School Flyer Updates • Scholarship Request Follow Up
Registrar Report	New Business
Competitive Report	New Business <ul style="list-style-type: none"> • Review of upcoming age matrix change • Coaches Expense Update • Spring Club Wide Events – WYSA, Prairie Cup, Fishbach • Fall Club Wide Events – DASC, WYSA, Socctoberfest Follow Up <ul style="list-style-type: none"> •
Volunteer Coordinator Report	New Business
Recreation Report	New Business <ul style="list-style-type: none"> • 36 registrants so far. Follow Up
Facilities Report	New Business

	Follow Up
Fundraising	New Business <ul style="list-style-type: none"> • Dueling Piano Update <ul style="list-style-type: none"> ○ Baskets – How many do we have? • Chase the Ace paid out... Follow Up
WYSA Tournament	New Business Follow Up
Strategic Planning Update	New Business Follow Up <ul style="list-style-type: none"> • Maas Arena Update <ul style="list-style-type: none"> ○ City is looking at high quality turf, but it is similar to what is in the current Fieldhouse ○ Pickleball association is back at the table, looking for sports court surface ○ A few board members walked through the space last week.
New Business	<ul style="list-style-type: none"> • Board Members – End of Term – Discussion to prepare for AGM. <ul style="list-style-type: none"> ○ Travis S. ○ Adriana B. ○ Liz S. • AGM Prep – <ul style="list-style-type: none"> ○ Any topics/discussions we need to prepare? <ul style="list-style-type: none"> ▪ Competitive Fee Structure – Registration to include price of 3 club wide tournaments
Old Business	<ul style="list-style-type: none"> • TeamSnap Transition Plan •
Next Meeting	
Executive Session	<ul style="list-style-type: none"> •
Adjournment	Motion to approve: Seconded by:

Respectfully submitted by,

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Meeting notes:

- **Approval of Previous Motions and Budget Review:** Justin led the meeting with the approval of previous motions, followed by a review of the budget with input from Shannon and Anna, discussing adjustments based on last year's numbers and anticipated changes in expenses and income.
 - **Budget Adjustments:** Anna explained that the budget was prepared by reviewing last year's numbers, noting discrepancies, and making adjustments such as lowering rent due to unbilled gym rentals, which Shannon later increased to reflect expected charges.
 - **Income and Cash Handling:** Discussion included the handling of ACH revenue and cash from event ticket sales, with the expectation that future event ticket sales would increase banked cash income.
- **Scholarship Request Approval:** Shannon presented a scholarship request for a kindergartner, recommending approval for the full requested amount, which was unanimously approved by the group.
 - **Scholarship Details:** A request for \$40 was made for a child new to the program, with the parent able to contribute \$35 due to reduced work hours; the group discussed and agreed to approve the full amount requested.
 - **Approval Process:** A motion was made and seconded to approve the scholarship at the requested amount, with all present voting in favor.
- **Tournament Fee Structure and Registration Fee Increases:** Travis, Matt, and Justin led a comprehensive discussion on restructuring tournament fees and increasing registration fees to address a significant budget shortfall, culminating in motions to raise both fees starting in the next season.
 - **Tournament Fee Restructuring:** Travis presented a proposal to include tournament fees in the registration fee, aiming for a flat monthly payment to simplify budgeting for families and ensure participation in club-wide tournaments; Discussion on the pros and cons, including administrative workload and fairness took place.
 - **Analysis of Tournament Costs:** Matt reviewed spreadsheets showing the impact of current tournament selections and coach reimbursements, identifying that expensive tournaments and increased coaching staff contributed to a \$9,000 deficit.
 - **Fee Increase Motions:** The group agreed to increase club-wide tournament fees from \$75 to \$100 and to raise registration fees by \$75, setting new rates at \$450 for most players and \$425 for high school players, with the intention to review fees annually.
 - **Implementation Timeline:** The new fee structure will take effect starting in the 2026/2027 season, with the changes to be communicated at the upcoming AGM and through follow-up emails to families.
 - **Consideration of Multi-Year Increases:** The group debated whether to implement the full increase at once or phase it in over several years, ultimately deciding to reassess annually rather than commit to a multi-year plan upfront.
- **Tournament Scheduling and Player/Coach Burnout:** Discussion on the impact of tournament scheduling on player and coach burnout, considering caps on the number of tournaments per month and mandatory breaks to support well-being.
 - **Tournament Frequency Concerns:** The group noted that some teams participated in tournaments nearly every weekend, leading to financial and emotional strain on families and coaches, and discussed feedback from families about burnout.

- **Proposed Scheduling Adjustments:** Suggestions included capping tournaments at two per month, mandating breaks in November and after high school season, and ensuring all age groups receive adequate rest periods.
- **Coach and Player Well-Being:** Examples of coaches and players expressing fatigue, emphasizing the need for the board to prioritize health and sustainability in scheduling decisions.
- **Volunteer Coordination and Referee Recruitment:** Shannon provided updates on volunteer coordination, including allowing refereeing to count toward volunteer hours for adults, and outlined plans to recruit and train new referees for the upcoming season.
 - **Volunteer Hours for Referees:** The group agreed to allow adults, such as Jorge and Kyle Norberg, to fulfill volunteer hours by refereeing, while maintaining that this option is not available for youth volunteers.
 - **Referee Course Planning:** Shannon plans to send a survey to gauge interest in a new referee course, aiming to meet the state's minimum participant requirement and ensure adequate referee coverage for the rec season.
- **Spring Tournament and Facility Updates:** Justin, Shannon, and Jesse discussed preparations for the spring tournament, including team registrations, field maintenance, and ongoing communication with the city regarding facility needs and repairs.
 - **Team Registrations:** Nine teams have registered for the spring tournament, with a significant contingent from Minot, and early bird registration was extended to accommodate their participation.
 - **Facility Maintenance:** Jesse reported on planned repairs to the Northeast varsity field and discussed the need to address issues such as field layout, spectator access, and roof shingles with the city.
- **Strategic Planning and External Consultation:** Justin, Shannon, and Rachel met with Frank Gurnick and Tyler Soyer to discuss strategic planning, core values, and potential external support for coaching and referee development, with the possibility of Frank presenting to the board.
 - **Vision and Core Values:** The group discussed the need to revisit and potentially update the club's vision and core values, ensuring alignment with current goals and member expectations.
 - **External Recommendations:** Frank recommended against hiring a Director of Coaching (DOC), instead offering to provide consulting, coaching education, and curriculum development on a subcontract basis.
 - **Program Structure Insights:** Frank shared insights from DASC's approach, including the use of player pools and the importance of a strong recreational program as a feeder for competitive teams.
 - **Potential Adult League:** The idea of starting an adult league was discussed as a way to increase engagement and revenue, based on successful models in other clubs.
 - **Next Steps:** The board plans to invite Frank to present his recommendations and discuss possible collaboration, while also considering Tyler's offer to assist with referee program development.
- **Dueling Pianos Fundraiser Planning:** Final preparations for the dueling pianos fundraiser, including auction item logistics, ticket sales strategies, and event setup details.
 - **Auction Item Organization:** The team finalized auction baskets, discussed strategies for high-value items like hunting packages and shotguns, and considered different raffle formats to maximize fundraising.

- **Event Logistics:** Plans were made for event setup, board member responsibilities, drink ticket management, and attire, with a focus on ensuring smooth operations and a positive guest experience.
- **Board Membership and Upcoming Meetings:** Justin confirmed board member intentions to remain on the ballot, outlined the process for upcoming communications, and scheduled the next board meeting.
 - **Board Member Confirmation:** Current board members, including Travis, Adrian, and Liz, confirmed their willingness to continue serving, with plans for a 30-day reminder email to solicit additional interest.
 - **Next Meeting Scheduling:** After discussing availability, the next board meeting was scheduled for Tuesday the 7th at 6:00 PM.