

WATERTOWN YOUTH SOCCER ASSOCIATION
BOARD MEETING

October 13th, 18:00

Recorder:

Present: Matt T., Justin F., Anna B., Matt S & Jesse via phone

Non-Board Members Present: Kim & Matt T, Jess and Eddie D, Rachel H., Shannon E.

Absent: Liz S., Travis S.

WYSA Vision: ***A professionally run soccer program that is fun for all ages by providing opportunities for developing and enhancing individual talents, teamwork and sportsmanship.***

Agenda Item	
Call to Order	<p>Call to order at 18:12 –</p> <p>Review of petition for C. T. and H.D.- Motion to allow these two to play up when feasible, otherwise they will play with the U14/14. Matt S Motioned Matt T Second Motion Carried</p> <p>Meeting was adjoured at 6:50 due to a lack of board members present. Meeting to be held on Tuesday 10/14/25 @ 6 pm via teams.</p>

WATERTOWN YOUTH SOCCER ASSOCIATION
BOARD MEETING

October 14th, 18:00

	<p>Recorder: Present: Matt T., Justin F., Anna B., Liz S., Travis S., Jesse Non-Board Members Present:, Rachel H., Shannon E. Absent:</p>
Call to Order	Call to order at 18:03 –
Approval of Minutes for Previous Meeting	Previous Month Minutes Motion to approve: Matt S Seconded by: Travis T Motion Carries.
Treasurer Report	Motion to approve: Seconded by: Discussion – Will send out tomorrow, will vote via email for approval.
Executive Director Report	Follow Up: New Business <ul style="list-style-type: none">• Indoor Practice Space<ul style="list-style-type: none">○ All spaces are secured, schedule put together and under review with Matt.○ Fieldhouse, City Aud, St. Martens, Watertown Christian, Tea group○ Every group with have 90 minutes training slots.• Concessions Update<ul style="list-style-type: none">○ Fall – HS JV, Rec, and Tournament -Net Sales \$11, 254.84
Registrar Report	Follow Up: New Business <ul style="list-style-type: none">• All invoices are paid for anything that we've had, Halloween and Socctoberfest still have a few invoices.• Few more registrations are coming in as well.
Competitive Report	New Business <ul style="list-style-type: none">• Petitions<ul style="list-style-type: none">○ H D○ C T○ K B –<ul style="list-style-type: none">▪ Matt S.▪ Travis

	<ul style="list-style-type: none"> ▪ Motino carries. • Most teams have schedules out through winter, few more to get added in. • Indoor space – looking to secure 1 more slot/location, waiting to hear back from Watertown Christian. If we secure this then we can get everyone 2 – 90 minute sessions each week. • President’s Cup registration will be upon us quickly. U17 boys are in, U13 boys are considering. Matt working with other teams to determine interest. • Need to send reminder email for Parent Meeting on 11/3 – Girls at 6:30 – Boys at 7:30 • New Uniforms – Fall 2027 <ul style="list-style-type: none"> ○ We are in Year 3 of our current uniform kit. ○ With change from Birth Year to School year it will cause some issues with numbers so this aligns perfectly. ○ Explore other options outside of BSN <ul style="list-style-type: none"> ▪ Roy’s ▪ Goal Kick Soccer – Iowa ○ Need to start soliciting corporate sponsors <ul style="list-style-type: none"> ▪ Big Stone ▪ First Premiere <p>Follow Up</p>
Volunteer Coordinator Report	New Business
Recreation Report	New Business Follow Up
Facilities Report	New Business Follow Up
Fundraising	<ul style="list-style-type: none"> • Chase the Ace – <ul style="list-style-type: none"> ○ Starts back up on 11/3 at the Parent Meeting ○ Do we need a board member sign up? • New Idea - Dueling Piano or Dinner Theater
WYSA Tournament	<p>New Business</p> <ul style="list-style-type: none"> • Tournament Update/Review <ul style="list-style-type: none"> ○ Missing a few registration fees – OFC and Spurs ○ Refunded two teams half their registration as they only had two friendly games. ○ No Red Cards • Will work to get Spring Tournament sanctioned and advertised. <p>Follow Up</p>

Strategic Planning Update	•
New Business	<ul style="list-style-type: none"> • Open Board Position – Adrienne Brinkman • Motion – Travis • Second – Matt S. • Motion Carries.
Old Business	•
Next Meeting	November 11 th @ 6 pm - Board Room
Executive Session	•
Adjournment	Motion to approve: Travis Seconded by: Jesse

Respectfully submitted by,

Generated by AI. Be sure to check for accuracy.

Meeting notes:

- **Approval of Previous Meeting Minutes:** Justin called the meeting to order.
 - **Motion to Approve Minutes:** Justin asked for any discussion on the previous month's meeting minutes, and after none were raised, Matt Schlaht made a motion to approve, which was seconded by Travis. The motion carried with no opposition.
- **Treasurer's Report and Financial Updates:** Anna provided a brief Treasurer's report, noting a net income of approximately \$29,000 for the year, with September showing a small loss, and committed to emailing the full report to the board for approval via email as suggested by Justin.
 - **Current Financial Status:** Anna reported that the organization is up about \$29,000 in net income for the year, though September saw a slight loss. She indicated that tournament expenses would be reflected in the next month's report.
 - **Distribution of Treasurer's Report:** Anna apologized for not emailing the report prior to the meeting and stated she would send it out the following day. Justin confirmed that the board would approve the report via an email vote once received.
- **Concessions and Tournament Financials:** Executive provided a detailed breakdown of fall concessions net sales totaling \$11,254.84, discussed credit card fees, and clarified profit expectations, while Justin later summarized tournament revenue and expenses, highlighting a net profit of approximately \$13,915.
 - **Concessions Net Sales and Fees:** Executive reported fall concessions net sales of \$11,254.84, covering high school JV nights, rec, and the tournament. Credit card fees for the period totaled \$205.66, and the net sales figure included all payment types minus associated fees.
 - **Profit Estimation and Cost of Goods:** Discussion took place that the actual profit from concessions would likely exceed \$3,000–\$4,000 for the year, with the only deduction not included in net sales being the cost of goods sold.
 - **Tournament Revenue and Expenses:** Justin reported tournament revenue of \$37,882.19 and expenses of \$23,966.96, resulting in a net profit of \$13,915. He noted pending credits from vendors and a partial refund issued for a group with limited games.
 - **Referee and Assignor Fees:** Referee expenses were estimated at \$11,000, with actuals (excluding the assignor fee) at \$9,362. Chad assisted in resolving assignor transitions, ensuring accurate payments and system updates.
- **Indoor Practice Space and Scheduling:** Shannon and Matt Schlaht confirmed that all indoor practice spaces and schedules were secured, with four local locations and one in Sioux Falls, and that all teams would receive consistent practice slots, a significant improvement from previous years.

- **Practice Locations and Schedule Distribution:** Shannon listed the four local practice locations—Saint Martin's, Watertown Christian, City Auditorium, and the Fieldhouse—plus a Sioux Falls site for boys and stated that schedules were sent to Matt Schlaht for review before distribution to coaches.
- **Consistent Practice Time Slots:** Matt Schlaht highlighted that, unlike previous years, all teams would now receive two 90-minute practice slots per week, with only one group possibly receiving 75 minutes, thanks to improved facility access.
- **Impact of City Auditorium Access:** Justin and Shannon noted that access to the City Auditorium allowed for simultaneous practices, greatly easing scheduling challenges.
- **Registration, Scholarships, and Invoices:** Rachel updated the board that all invoices were paid except for upcoming events, noted ongoing new registrations, and confirmed with Shannon and Justin that a \$375 scholarship for M.C. had already been approved and processed.
 - **Outstanding Invoices and Registrations:** Rachel reported that all current invoices were paid except for Socktoberfest, Halloween Havoc, and a few recent uniform orders, with new player registrations continuing to come in.
 - **Scholarship Approval Process:** Justin brought up a scholarship request for M.C., which Shannon and Rachel confirmed had already been approved alongside another, with Rachel having sent the necessary link to the recipient.
- **Player Petition Decisions and Team Assignments:** Justin and Matt Schlaht recapped recent decisions regarding player petitions, including agreements for Chase and Hudson to play up when possible and the approval of Karson Boyd's petition to play with an older group, with clear communication to families about possible team assignments.
 - **Chase and Hudson Petition Resolution:** Justin explained that after meeting with the Thorsen and Dickes families, it was agreed that Chase and Hudson would play up with Matt's group when possible, otherwise with the U14/15 group, and both families were satisfied with the arrangement.
 - **Karson Boyd Petition Approval:** The board discussed and approved Karson Boyd's petition to play up with the U14/15 group, with the understanding that he may need to play with his age group if numbers require, and this would be communicated to his family.
- **Uniform Planning and Sponsorship Strategy:** Justin initiated a discussion on starting the uniform selection and sponsorship process early, with input from Matt Schlaht, Rachel, Shannon, and Travis on vendor options, player preferences, and sponsorship targets, aiming to avoid delays and maximize sponsorship opportunities.
 - **Uniform Vendor Research:** Justin shared feedback from other clubs about using Goal Kick Soccer in Iowa, praised for customer service, and discussed the benefits of an online store for direct family orders, with Travis suggesting exploring package deals.

- **Player Preferences and Board Decision:** Shannon relayed that players prefer not to have V-neck jerseys, and Justin suggested the board make the final decision internally to streamline the process.
- **Sponsorship Planning and Timeline:** The group agreed that sponsors should be finalized by January 2027 so uniforms are ordered, with Shannon noting that high school teams require early orders due to long lead times.
- **Discounts and Payment Logistics:** Rachel and Justin discussed options for providing discounts to families ordering uniforms, such as codes or direct credits, and planned to coordinate with vendors on implementation.
- **Volunteer Coordination and Chase the Ace Event:** Shannon and Justin led a discussion on volunteer tracking, the need for a board sign-up for the Chase the Ace fundraiser, and strategies to ensure adequate staffing given practice conflicts, with consensus to prioritize board members and supplement with volunteers as needed.
 - **Volunteer Hours and Communication:** Shannon confirmed all tournament volunteer hours were updated and responded to individual inquiries about hour status.
 - **Chase the Ace Staffing Plan:** The board discussed the need for two people at each Chase the Ace event, with Shannon proposing to first seek board member sign-ups and then open to volunteers if needed, due to practice schedule conflicts.
 - **Event Promotion and Logistics:** Rachel and Shannon planned to hang promotional signs and coordinate social media posts starting November 1st, aiming to maximize event visibility at the parent meeting.
- **Recreational Program Format and Scheduling:** Justin, Matt Schlaht, Rachel, and Shannon discussed potential changes to the recreational program format, including shifting games to weekends, coordinating with other local sports schedules, and addressing challenges related to volunteers and referees.
 - **Alternative Rec League Formats:** Justin described a model used by other clubs where teams are formed, coaches set practice times, and games are held on weekends, which could reduce administrative workload but presents challenges for volunteer and board member availability.
 - **Coordination with Other Sports:** Rachel and Matt Schlaht discussed the impact of flag football scheduling on rec soccer participation, noting that past coordination with the Boys and Girls Club allowed for minimal overlap.
 - **Referee Course Planning:** Shannon and Justin noted interest in a referee course for younger players, with plans to schedule it after January 1st to accommodate birthdays and tournament conflicts.

- **Facility Maintenance and Porta Potty Discussion:** Rachel, Justin, Shannon, and Travis discussed ongoing facility maintenance, including water shutoff, field painting, and the potential cost and logistics of renting porta potties during periods when water is unavailable.
 - **Water Shutoff and Field Maintenance:** Justin confirmed that water at Anza was shut off and Jesse outlined plans for winterizing and transporting equipment, with field painting and use of cones as temporary solutions.
 - **Porta Potty Rental Costs:** Jesse inquired about porta potty costs for periods when water is off; Travis and Matt Schlaht shared past rental experiences, and Shannon agreed to contact Dakota Portables for current rates.

- **Fundraising Initiatives and Event Ideas:** Justin, Rachel, Matt Tolrud, and others brainstormed new fundraising ideas, including a dueling pianos or dinner theater event around Valentine's Day and the possibility of involving the Rolling Cone ice cream truck for future tournaments.
 - **Valentine's Day Fundraiser Concept:** Justin proposed exploring a dueling pianos or dinner theater event as a fun, alternative fundraiser, with Rachel suggesting Valentine's Day as an ideal date.
 - **Ice Cream Truck for Tournaments:** Matt Tolrud suggested contacting the Rolling Cone ice cream truck for future tournament fundraising.

- **Tournament Operations and Feedback:** Justin, Shannon, Anna, and others reviewed tournament operations, including missing registration fees, partial refunds, referee meal logistics, and the need for regular bathroom and trash checks, with plans to improve these areas for future events.
 - **Outstanding Tournament Fees and Refunds:** Justin and Shannon discussed following up on missing registration fees from certain teams and confirmed a partial refund was issued for a group with limited games.
 - **Referee Meal Ticket System:** Anna and Shannon evaluated the new meal ticket system for referees, finding it easier to manage, though some logistical improvements were suggested for tracking.
 - **Facility Cleanliness and Maintenance:** Justin and Liz highlighted the importance of regular bathroom and trash checks during tournaments, citing specific issues encountered, and agreed to implement more frequent checks in the future.

- **Board Membership and Appointment:** Justin, Shannon, Matt Schlaht, and others discussed and unanimously approved Adrian Brinkman to fill the open board position through 2026, with plans for onboarding and communication.
 - **Candidate Background and Term Details:** Justin summarized Adrian Brinkman's background and interest in joining the board, with Shannon clarifying that the appointment would fill the remainder of the open term, ending in 2026.

- **Board Vote and Onboarding:** The board voted unanimously to appoint Adrian Brinkman, and Shannon and Justin coordinated to reach out and begin the onboarding process.
- **Scheduling of Next Board Meeting and Parent Meeting:** Justin, Shannon, and the board coordinated schedules and set the next board meeting for November 11th at 6:00 PM, with Shannon preparing to discuss sponsorship brochures and Rachel tasked with sending reminders for the club-wide parent meeting on November 3rd.
 - **Board Meeting Date Selection:** After discussing conflicts with Mondays and Thursdays, the board agreed to meet on Tuesday, November 11th at 6:00 PM, pending room availability.
 - **Parent Meeting and Sponsorship Brochures:** Shannon planned to present updates on sponsorship brochures at the next meeting, aiming for completion by year-end, and Rachel was assigned to send reminders for the November 3rd parent meeting.

Follow-up tasks:

- **Treasurer's Report Distribution:** Send the Treasurer's report via email to board members for review and approval. (Anna)
- **Indoor Practice Schedules:** Finalize and distribute indoor practice schedules to coaches after board review. (Shannon, Matt Schlaht)
- **President's Cup Registration:** Confirm with Wade, Emily, and Justin which teams will participate in President's Cup and complete initial registration with the state. (Matt Schlaht)
- **Uniform Sponsorship Planning:** Begin exploring uniform vendors and sponsorship opportunities, and gather input on potential sponsors and package deals. (Justin)
- **Uniform Vendor Feedback:** Reach out to Goal Kick Soccer and inquire about package deals for uniforms and coaching swag, and clarify discount options for families. (Justin)
- **First Premier Sponsorship:** Determine the appropriate dollar amount to request from First Premier for sponsorship and submit the request. (Justin)
- **Chase the Ace Volunteer Sign-Up:** Send out a sign-up sheet to board members for Chase the Ace volunteer coverage and extend to the organization if board coverage is insufficient. (Shannon)
- **Rec Program Format Change Exploration:** Draft a proposal for potential rec program format changes, including coordination with other local sports schedules, and share with the board for discussion. (Justin)
- **Referee Course Scheduling:** Reach out to schedule a referee course for after January 1st, considering tournament and instructor availability. (Shannon)
- **Porta Potty Rental Inquiry:** Contact Dakota Portables to obtain pricing and rental options for porta potties during spring and fall when water is off at the fields. (Shannon)