

WATERTOWN YOUTH SOCCER ASSOCIATION

Newsletter

Summer 2011

Issue 2

www.watertownsoccer.com



ARROW SOCCER TRYOUTS BEGIN

South Dakota soccer season is just around the corner and so are the games for the 2011 Arrow varsity and junior varsity soccer teams.

Tryouts for the teams began Monday, Aug. 8, at the ANZA Soccer Complex. Both boys and girls are running two-a-day practices Aug. 8-12.

Good luck Arrows on a successful season!



SOCCER SPIRIT WEAR AVAILABLE

New Watertown soccer spirit wear will be available to purchase at the soccer concession stand this fall. Clothing will be available to purchase or pre-order.

Please show your support of Watertown soccer and buy your spirit wear. And... thinking ahead, these items also make great Christmas gifts.

UNDERSTANDING WYSA FINANCES

Revenue

Total budgeted revenue for FY2012 (July 1, 2011 through June 30, 2012) is \$51,400, as follows:

Registration Fees	\$26,900
·Fundraising	\$10,300
·United Way	\$11,700
·Indoor Soccer Tournament	\$2,000
·Misc.	\$500

The registration fee amount does not include the registration fees for the Varsity and Junior Varsity players, as the High School Committee handles the revenues and expenses for the High School program separate from WYSA. The fundraising amount is a combination of the funds paid by those choosing to do the buyout and the net proceeds of the cookie dough sales. The United Way amount is what was requested, but our understanding is that we will receive a reduced amount. The indoor soccer tournament amount is the estimated net proceeds of the tournament, assuming we can find suitable court space for the tournament.

Expenses

Total budgeted cash expense for FY2012 (excluding depreciation) is \$45,000 – which leaves a net of \$6,400 to cover \$12,000 of depreciation. These excess funds are reserved to provide a source of funds for major repairs or improvements to the facilities in the future. The Executive Director is the only paid administrative position in WYSA. The budget for coaches training and materials covers fees for soccer coach training sessions provided by Josh and Becky Janssen, fees for coach certification classes, plus books, videos, and materials for the coaches (bags, balls, cones, goalie gloves, pennies, etc.). The contribution to the High School program is a negotiated amount between the High School Committee and the WYSA Board of Directors. This amount has been the same for several years. The budget for legal and accounting covers the preparation of our annual tax return, as well as a review of our finances by an accounting firm.

Player registration fees were raised by \$5 per player for FY2012 in order to cover increased operating costs – primarily increased insurance costs and expanded coach training and supplies. The last time registration fees were increased was two years ago.

WYSA Board of Directors

Jason Bartels - Pres.

Dan Dahl - V-Pres

Lisa Kieso - Sec/Treas

Milt Carter, Casey Feininger

Greg Hoftiezer, Julie Kjenstad

Kelly Roby, LuAnn Strait

Executive Directors -
Terry & Nancy Hoffman
881-1566
terryh22@hotmail.com



GET TO KNOW YOUR WYSA BOARD MEMBERS

Jason Bartels - Works at RC Technologies, has four children playing soccer, high school soccer coach.

Dan Dahl - Works at Dakota Bodies, has two children playing soccer and coaches.

Lisa Keiso - Works at Hoftiezer Real Estate, had children play soccer for many years, officiates soccer games and assigns referees.

Milt Carter - Owns and operates CSS Farms. Has been involved with WYSA for many years, currently has one child playing soccer and coaches.

Casey Feininger - Teaches at Lake Area Tech, coaches high school track/pole vault, has children playing soccer and coaches JV girls.

Greg Hoftiezer - Owns and operates Hoftiezer Real Estate, had children playing soccer.

Julie Kjenstad - Works at Verifications. Had children playing soccer for years and now has a grandchild playing. Also coaches soccer.

Kelly Roby - At home mom, has three children playing soccer.

LuAnn Strait - Administrator at Lake Area Tech, has two children playing soccer.

From the President...

Hello soccer parents, fans and players. It's fall soccer time again!!! Soccer has gained more popularity in the United States and here in South Dakota in the last few years. I believe this has happened in large part to the MLS (Major League Soccer) and the Women's National team making all the way to the Woman's World Cup finals. American players tend to be behind times with individual skills at the younger age groups due to all the other sports available to kids. In other parts of the world soccer is King of Sports. That is why WYSA is excited to start the new season with some small changes in how soccer is taught in Watertown. First soccer is a great sport that can be taught. You don't have to be an all-star to be good. You just have to be a smart player! You must train to learn the skills of dribbling, passing, shooting and decision making to become a good soccer player. To start the 2011 season the U6-US players along with the volunteer coaches will participate in an academy training format led by senior coaches. What does this mean? Well it is simple, we focus more on individual skills and training then the actual game itself (wins & losses) As the players, coaches and parents evolve into this new style of coaching and training the game of soccer will become more enjoyable for all. There will be a better understanding of the game by spectators if they are hearing the terminology of the coaches during these scheduled training sessions. The kids are going to enjoy learning new skills and the success of becoming a better player. The coaches will find when the parents and kids are enjoying the sport it becomes easier to coach and that they have done their job. U10-U12 you too will see some small changes, also. In the past WYSA has had 2 nights of skills evaluations. The coaches would then choose their teams based on what he/she saw in the players in the skills evaluation. As a senior coach in WYSA my opinion is that I can't watch several kids in one or two nights time to see the potential of what my team might be like for the season. So, the first 2 weeks of the season will consist of academy coaching. All players will come to scheduled training sessions where all of the coaches will be able to coach and instruct the players through lesson plans so that all of the training is similar. This will help with the skill development of or players and coaches. The ratio for training sessions and soccer matches is at least 2:1. At the High school level training is key for such a short 6 week season. High school players train every weekday that there are not games. In short WYSA feels that moving to the academy coaching will help develop Watertown Soccer players and in turn become more competitive at the High School and Club soccer levels.

GENTLY USED SOCCER SUPPLIES AVAILABLE

If you or someone you know is in need of soccer cleats, shin guards, or soccer socks take a look at the WYSA stock of gently used items. Players have donated these items for others to use and keep at no cost.

Contact a WYSA Board member for more information or "go shopping" at the ANZA Complex warming house.

If you would like to donate items, drop them off at the complex and a Board member will make sure they get distributed.



EXCITING CHANGES TO THE U6/U7/U8 PROGRAMS

In order to improve the soccer experience for everyone and to do a better job of developing the skills of individual soccer players, we need to do a better job of training our coaches, so the coaches can do a better job of developing the basic soccer skills of each soccer player. To that end, WYSA hired two very experienced and certified soccer coaches (Josh and Becky Janssen) last spring to start working with our U6/U7/U8 soccer coaches and players. We are continuing that program this fall. The focus of this program is to mentor the coaches so they know better how to help players improve their soccer skills.

All players and coaches should attend these sessions, the same as they would any other scheduled "game" during the season.

Because of the schedules of their regular full time jobs, Josh and Becky are only available to help on Monday and Tuesday nights.

Consequently, the schedule for these training sessions and games is as follows:

U6B 6:45 pm on the following dates: Aug 22, Aug 30, Sep 13

U6G/U7G 5:30 pm on the following dates: Aug 23, Sep 6, Sep 20

U7B 6:45 pm on the following dates: Aug 23, Sep 6, Sep 19

U8B 6:45 pm on the following dates: Aug 29, Sep 12, Sep 20

U8G 5:30 pm on the following dates: Aug 30, Sep 13, Sep 27

6:45 pm on Sep 26 and Sep 27 will be used for make-up sessions in case of weather.



WYSA is making one other change that affects the U8 division. **We are requiring that the coaches use the first 20 minutes of each session at U7 and U8 for training activities (practice)** – the same as we currently do for U6 and U7. This will give the coaches a chance to spend more time in helping the players learn basic soccer skills. The remainder of each session will be used for playing a game (scrimmage). When possible, the coaches should encourage the players to utilize the skills / techniques that they worked on in the first 20 minutes of the session.

The bottom line is we need to put less emphasis on winning and the game, and more emphasis on developing each individual player's soccer skills and making sure everyone has an enjoyable experience.

U10 AND U12 PROGRAMS WILL SEE CHANGES AS WELL

Over the past few years, WYSA has made a concerted effort to find a way to form teams that are relatively equal in capability so that the games are reasonably competitive. Despite these efforts, we have not always been successful. In the past we have relied on two things to help the coaches draft "even" teams: (1) the player evaluation completed by the coaches from the previous year, and (2) a one-time skills demonstration in early August. Unfortunately, because of the large number of players and the short time available during the skills demonstration, it is hard for the coaches to get a good assessment of each player's abilities.

To overcome that problem and improve the process for forming teams, we will do a two week "pre-season" this fall, followed by a four week regular season. During the two week preseason, activities will be organized in what has become known as an "academy" style. All coaches and players will show up at the same time for each session. During the first half of each session, the coaches will lead the players in a common training session.



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During the second half of each session, the coaches and players will be randomly assigned to teams, and the teams will scrimmage each other. This will be organized so that the coaches get to work with a new set of players each time. As a result, the coaches should have a better idea of the player's relative capabilities and be able to do a better job of drafting their teams.

After the last session of the preseason, the coaches will draft their teams in a fashion similar to what we have done in the past few years, with one exception - i.e., the head coach will not be able to designate an assistant coach (and associated player) prior to the draft. If the head coach wants an assistant coach (which is recommended), the head coach will need to pick from the parents of the players that he or she is able to select in the draft.

During the regular season, there will be a schedule of games that will be played comparable to what we have done in the past.

The second major change this fall will be an expansion of our efforts to help the coaches provide a better and more uniform training experience for the players. WYSA will provide a common set of lesson plans and mentoring of the coaches during the two week preseason. In addition, we will have a set time for one common practice each week during the regular season. If teams can attend the common practice, there will be a lesson plan available to use for training during those practices and some more experienced coaches available to help mentor the newer coaches on using those lesson plans.

The schedule for the preseason will be as follows:

- U10G & U12G Tuesdays, Thursdays, and Saturdays at 5:30 pm (Aug 23, 25, 27, 30, Sep 1)
- U10B Tuesdays, Thursdays, and Saturdays at 6:45 pm (Aug 23, 25, 27, 30, Sep 1)
- U12B Mondays at 6:45 pm and Saturdays at 3:30 pm (Aug 20, 22, 27, 29)
- No games or training sessions on Labor Day weekend

Common practice dates during the regular season will be determined by the coaches during the preseason. The most likely times are Monday nights, Saturday afternoons or Sunday nights.

POINTS OF INTEREST!

- There is still time to register for fall soccer! Go to www.watertownsoccer.com and sign up today"!!
- WYSA is in need of a small chest freezer for the concession stand. If you wish to sell or donate, text Stella at 868-4466.
- Coaches are still needed for almost all age groups. If interested contact a WYSA Board member.
- Volunteers are needed to assist in the concession stand. If you can work one shift or ten shifts please contact Stella at 868-4466.
- First Arrow High School games are August 19 at Rapid City Central and August 20 at Rapid City Stevens.